

# Dairy Pro Frequently Asked Questions

The information below provides an overview of the benefits a Dairy Pro membership offers.



## What is Dairy Pro?

Dairy Pro is the first ever UK dairy industry-specific register for professional development. It gathers training courses, events, e-learning and relevant publications into one place, making it easier for members to find the right activity and record their participation, providing them with their own individual profile of skills and training development.

## What sort of skills and development does Dairy Pro cover?

A large variety of training and development methods can be registered with Dairy Pro. Everything from open farm meetings and conferences to seminars and workshops can be recorded on a member's profile. Even on-farm events such as veterinary or consultancy advisory sessions and e-learning can be logged with the scheme. By pulling learning together into one place, there is recognition that all knowledge development helps to improve farm businesses and the industry as a whole.

The **Pillars of Learning** indicate which topic area an event will cover, it is normal for an event to cover more than one of the Pillars below. Each event will fall into one of the topics below and often may cover more than one:

- Livestock Production Systems (LP)
- Health and Welfare (HW)
- Business Management (BM)
- Nutrition (N)
- Environment (E)
- Legislation (L)
- Grassland Management (GM)
- Personal Development (PD)

## Where can members see a list of registered events?

These can be found in the Events Calendar on the Dairy Pro website, [www.dairypro.co.uk](http://www.dairypro.co.uk) and can be attended by anyone.

## What are the benefits to members?

### To farmers and managers

- A formal record of training that is often already being undertaken
- Proof of competence and expertise within your business
- Matching of training opportunities to needs
- Proof of your business' commitment to learning and professionalism to potential new employees
- Evidence to banks, assurance schemes, customers or landlords of professional competence within your business.

### To employees and students

- A formal record of training undertaken using an online training record
- Collection of all training records in one place
- Matching of training opportunities to requirements
- Proof of skills and abilities to potential employers, especially with '**Dairy Pro Endorsed**' status.





## What is Dairy Pro Endorsed?



To ensure members are continually developing, Dairy Pro asks Full members to collect 20 points per annum (Jan-Dec) and Associate/Student members to collect 10 points.

The Dairy Pro Endorsed status will be awarded to Full members who achieve 20 points or more per annum. Having the Dairy Pro Endorsed status as a farmer or manager, shows banks, assurances schemes, customers and landlords you are committed to learning and professionalism within your business.

Below are two testimonials from people who recognise the value the Dairy Pro endorsement.



*"Dairy Pro endorsement will show us the farm business is committed to ongoing learning and development – which we rate very highly – to support its future performance and plans. That is why we in Lloyds Banking Group believe Dairy Pro is a very positive step for the industry."*

Andrew Naylor, UK Director of Agriculture, Lloyds Bank



*"Farmers have a critical role to play in producing a safe, dependable supply of quality food products, both for domestic consumption and export. Proving the professionalism within the industry and demonstrating the commitment of farmers, managers and their staff to ensuring the food produced is safe and nutritious is very important in today's global market, and Dairy Pro is an important step towards this goal."*

Richard Longthorp, Agriskills Chairman

## How can you tell if farmers really attended a meeting/event?

Dairy Pro has a full auditing system in place, including attendance records, ensuring only those who were at an event are recognised. To simplify recording, each member is provided with a photo ID membership card and key fob which include a bar code for easy registration at events.

## Does Dairy Pro provide certificates of attendance?

No, not unless this normally happens as part of a particular event. All events attended by a member will be visible on their personal profile, which can then be printed or downloaded for use with third parties.

**EXAMPLE ONLY**

Membership

Personal Details  
Helen J Brooks

**Your Points Summary**

Points for membership period 01/01/16 - 31/12/16

Event Title	Reference No.	Date	Points
RABDF/NMR Gaid Cup Open Day	BW040504/16a	25/05/16	4+
Why are you like that? Effective Communication	BW230506/16a	02/05/16	4+
Countryside Stewardship – Mid Tier Advice Workshops, Worcester	E250404/16f	25/04/16	3+
Calf to calving – The missing months, Shropshire	HW250402/16d	14/04/16	3+

Total points for this membership: 14

Points for membership period 01/01/15 - 31/12/15

Points for membership period 01/01/14 - 31/12/14

Points for membership period 01/01/13 - 31/12/13

Points for membership period 29/07/12 - 31/12/12

EDIT DETAILS

Submit New Points

Please submit both the event Ref. No. and event date or publication title using the form below.

Please select:

## Membership

Dairy Pro is open to all individuals who are employed directly on farm, working within the dairy industry or studying at college with ambitions to enter the world of dairying. Membership categories are as follows:

- Full – Dairy farmer or person employed directly within the dairy industry for over 12 months
- Associate – Dairy industry third party workers, i.e. distributor/trade, managers, consultants and other interested parties
- Student – New entrants to the industry with less than 12 months experience or a student of agriculture (or related subject).

The annual membership fee for Full and Associate members is £20 plus VAT, there is no membership fee for Student members. To join Dairy Pro or for more information, visit the [www.dairypro.co.uk](http://www.dairypro.co.uk) website. Or contact the team on [dairyproenquires@ahdb.org.uk](mailto:dairyproenquires@ahdb.org.uk) or 024 7647 8681.